Exhibitor Portal Tutorial & Timeline Overview

Join the conversation #DIA2021

Agenda

Sneak Peak of DIA Lobby

Exhibit Portal Overview

Exhibitor Timeline

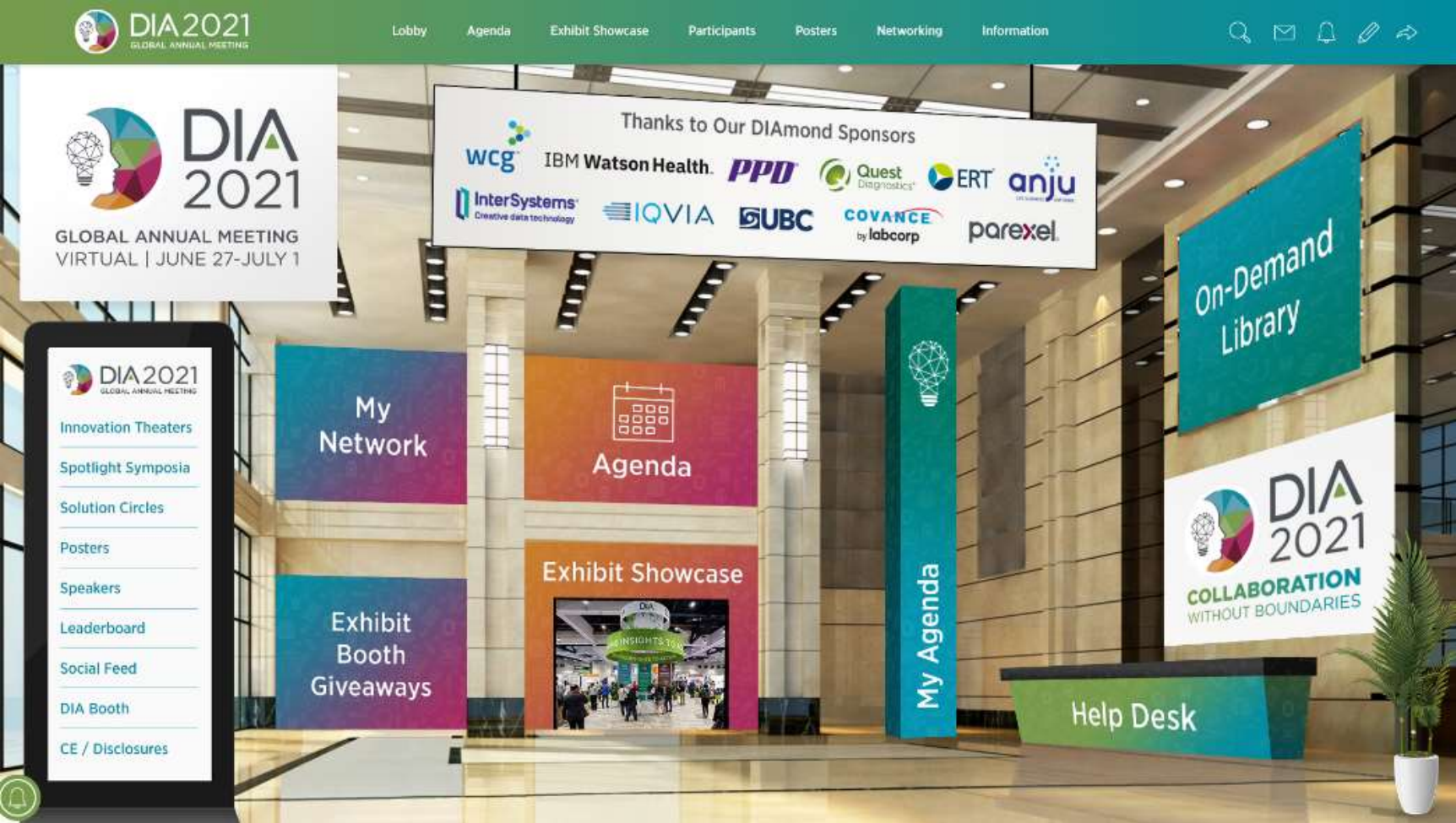Training Resources

Exhibitor Registration

Questions & Answers

DIA Lobby

Exhibit Portal Overview

Exhibit Portal URL:

https://dia2021.mpeventapps.com/sponsor-portal/

Exhibitor Timeline

June 1: Session recording submission deadline for companies hosting an Innovation Theater and/or Spotlight Symposium.

June 3: Deadline for booth setup and completion of **Booth Giveaway Listing Form**.

Week of June 7:

- All booth personnel receive login information to preview their booth and make any final changes. Note: Booth Personnel must be registered to preview the booth.

- Speaker training is held for companies with sponsored sessions.

- Booth Personnel training is held for companies with virtual booths.

June 10: Deadline for registering all Booth Personnel.

June 14: Attendees get access to the virtual platform to start making their plans two weeks before the meeting.

June 28 – July 1: 2021 Global Annual Meeting.

August: 2022 Global Annual Meeting exhibit information and timeline released.

DIA 2021
GLOBAL ANNUAL MEETING
VIRTUAL
JUNE 27-JULY 1

Training Resources

Exhibitor Resource Center:
https://www.diaglobal.org/en/flagship/dia-2021/exhibits/exhibitor-resource-center

DIA 2021 Global Annual Meeting
Exhibit Portal Training Guide

Exhibit Portal Training Guide

In this guide, we will walk you through the Exhibit Portal and Attendee View of your Virtual Booth.

Read Now ▸

FAQs

Frequently Asked Questions

Commonly asked questions and answers about topics such as Building Your Booth, Networking, and more.

Read Now ▸

Online Exhibitor Registration

https://www.diaglobal.org/en/conference-listing/exhibit/my-exhibits

- Primary & Secondary Booth Contacts have access
- Login with your DIA credentials (different from the Exhibit Portal)
- Need login support? Contact Americas.Exhibits@diaglobal.org.

Exhibiting & Advertising Opportunities

Company Name	Event	Start Date	End Date
DIA	DIA 2021 Global Annual Meeting Exhibit	06/27/2021	07/01/2021

DIA 2021
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VIRTUAL
JUNE 27-JULY 1

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Online Exhibitor Registration

Exhibitor Details

| Directory Listing

DIA

The MeetingPlay Exhibit Portal will launch mid-May. You will be able to submit your company description within the portal. MeetingPlay Exhibit Portal Questions? Contact DIA@SmithBucklin.com

Badge Types:

Booth Personnel- full access to the meeting and listed as a representative within your virtual booth. Booth Personnel can also directly access real time reporting and see how many users are active within the virtual booth.

Full Meeting Registration- full access to the meeting and not listed as a representative within your virtual booth.

| Message Center

DIA 2021 Global Annual Meeting Exhibit
Jun 27, 2021 - Jul 01, 2021
Order Number: 9005415733

Registration Deadline: Thurs, June 10

There will be no badge swapping during the event.

Reminder: If you contracted an Innovation Theater, Spotlight Symposium, and/or Solution Circle, you will need to be register your speakers.

Registration Questions? Contact Americas.Exhibits@diaglobal.org

CONTACT US

3 Total Badges Allotted   **0** Full Meeting Registrations available   **3** Booth Personnel available

| Manage Badges   ADD

Questions & Answers

Frequently Asked Questions are available in the Exhibitor Resource Center.
The Exhibit Team will update them this week with all of your great questions from today!

Thank You

This webinar recording will be shared with all participants and contacts on Wednesday, May 19.

Join the conversation #DIA2021