CALL FOR CONTENT HUB LEADERS

This is an exclusive opportunity for members of DIA Communities to contribute to the DIA 2020 Global Annual Meeting program by submitting a workshop abstract for the DIA 2020 Content Hub.
SUBMISSION DEADLINE: FEBRUARY 20

The Content Hub is back for 2020! This is an activity where attendees will have the opportunity to interact with DIA Community leaders and have one-on-one conversations to gain rapid insight in a subject of value or attain a deeper perspective.

This is a non-traditional learning/networking hybrid specifically designed for small groups of attendees to connect face-to-face with Community leaders and other attendees that share the same interests. The Content Hub is designed for 30-minute short presentations and seating for an intimate audience of 30 people. The Content Hub is informal with a mix of different styles of seating to encourage relaxed conversations between the audience and the leader. A vital component of the Content Hub is the opportunity for the audience to participate in active Q&A.

Content Hub Online Submission Form (Workshop Abstract)

- All Content Hub proposals must be submitted by a member of a DIA Community. Proposals by nonmembers will not be considered. Not a member? Visit here to join a community.

- In preparation for completing the submission form, please review the below general submission requirements section, our sample workshop abstract submission form, Content Hub FAQ and Content Hub Look Book.

- Content Hub leaders must adhere to DIA guidelines (see Guidelines and Formats for Program Offerings and DIA Policy Concerning Promotion of Products and Services from the Podium at DIA-Sponsored Programs.

- **All Content Hub proposals must be submitted via the online submission site by 11:59PM ET on February 20. Notifications will begin the week of March 9.**

- Content Hubs will be scheduled Tuesday, June 15-Thursday, June 18. Please note, all accepted Content Hub leaders must be registered for the DIA 2020 Global Annual Meeting prior to attending the meeting.

- For questions regarding the Content Hub, please contact Jess Warner at Jess.Warner@DIAglobal.org.

Abstract Submission Deadline: February 20

Notification: Week of March 9

Meeting Dates: June 14-18

Location: Walter E. Washington Convention Center, Washington, DC

Content Hubs: Monday, June 15-Thursday, June 18

Please submit all abstracts online at: DIAglobal.org/Abstracts

General Submission Requirements for the Content Hub Workshop Abstract

(Please read the following instructions carefully; incorrect or incomplete abstracts will not be considered.)

1. All Content Hub proposals must be submitted by a member of a DIA Community. Proposals by non-members will not be considered. Not a member? Visit here to join a community.

2. All abstracts must be submitted online to DIAglobal.org/Abstracts. The deadline for abstract submissions is **February 20, 11:59PM ET**. This deadline will not be extended.

3. Submitted abstracts must not overtly endorse or recommend a specific product or service. To review DIA's Policy Concerning Promotion of Products and Services from the Podium at DIA-sponsored Programs, click here.

4. Proposed abstract title must reflect the abstract content accurately and concisely.

5. Co-presenters are permitted. Please reference co-presenters (name, affiliation, job title, and contact information) in the Abstract Details section.

Notification Date

Submitters will be notified of the status of each abstract no later than the week of March 9.

Please note that DIA and the DIA 2020 Global Annual Meeting Program Committee have the right to request authors to revise abstracts. Potential revisions include direction of topic, blending with another submission, or revising the proposed level of difficulty.

Abstract Submission Tips and Tricks

- Do not wait until the last day to submit an abstract. There is usually very high traffic on the website, and you want to avoid the risk of any technical difficulties.

- Do not use the "back" button during the submission process.

- Be certain to click "Submit" at the end of the process for a confirmation of receipt. If you do not get confirmation of receipt, DIA did not receive your abstract.

Questions? Contact Jess Warner at Jess.Warner@DIAglobal.org.

WORKSHOP ABSTRACT FORM: CONTENT HUB SUBMISSIONS

Use this form to prepare your workshop abstract prior to visiting the DIA website. This will help ensure that you have all of your required information available when you submit your abstract. All abstracts must be submitted online by the designated deadline.

Submitter or Author Information

Prefix:	**Country:**
First Name:	**Address Line:**
Middle Name:	**City:**
Last Name:	**State/Province:**
Name Suffix:	**Zip/Postal Code:**
Degrees:	**Phone:**
Job Title:	**Email:**
Company:	

NOTE: If you are submitting on behalf of author, you are considered the SUBMITTER and will need to complete the required information for yourself and also for the AUTHOR. Submitters will be the contact for author regarding the status of the abstract.

Abstract Title (maximum 125 characters, including spaces): Titles should briefly describe the focus of the abstract as well as accurately reflect the content of the poster.

Track (Select one): Choose from the list of interest areas and select only one track that best fits your abstract. Refer to the call for abstracts announcement for a list of tracks.

Keywords (100 character limit, including spaces): One or more keywords must be provided to highlight your workshop. Examples of keywords: Personalized Medicine, Health Technology Assessment, Clinical Trial Agreements, etc.

Level of Difficulty (Select one):

- Basic: Appropriate for individuals new to the topic/subject area.

- Intermediate: Appropriate for individuals who already have a basic understanding of the topic/subject.

- Advanced: Appropriate for individuals with an in-depth knowledge of the topic/subject area.

Learning Objectives (400 character limit, including spaces): Please provide 2-3 learning objectives that clearly explain what participants should be able to do after attending this event. Click here for a list of suggested verbs to create these objectives.

Overview (250 character limit, including spaces): Please provide 2-3 sentences summarizing your abstract. This summary will be used as the overview description in the DIA program for marketing purposes.

Abstract Details (2,000 character limit, including spaces): Please provide complete details about your abstract. Information such as scientific, technical, process issues, design/methods, results/outcomes, case studies, statistics, key findings, etc., that would support why your abstract should be included. This information will be used by the Program Committee to learn more about the purpose of your abstract.

If the abstract is being submitted on behalf of a specific DIA Community, please note that here.

Workshop Interactivity (1,000 character limit, including spaces): Please describe the manner in which this workshop will be interactive and/or how the attendees will participate (role playing, simulation, etc.).

Notes to Authors:

- Use this field to tell us which Community(ies) you are a member of. Community membership is required.

- This is a non-traditional learning/networking hybrid specifically designed for a small groups of attendees to connect face-to-face with Community leaders and other attendees that share the same interests.

- The Content Hub is designed for 30-minute short presentations and seating for an intimate audience of 30 people.

- The Content Hub is informal with a mix of different styles of seating to encourage relaxed conversations between the audience and the leader. A vital component of the Content Hub is the opportunity for the audience to participate in active Q&A.

Room/equipment needs (200 character limit, including spaces): Please describe any room setup and/or equipment that you will need for your workshop.

Submit Your Abstract at **DIAglobal.org/Abstracts**