

Medical Affairs and Scientific Communications Forum



MEDICAL SCIENCE LIAISONS (MSL) TRACK

Dedicated to advancing opportunities and addressing challenges for Field Medical roles

Curated content developed and reviewed by recognized thought leaders from the Global MSL Community

MSLs, MSL Supervisors, MSL Operations, and HEOR Liaisons will learn how to "future proof" their role in medical affairs

The theme this year is "Navigating the Future", and the Closing Keynote will cut across all three tracks and discuss best practices for Medical Affairs professionals to innovate in a world of uncertainty.



HOT TOPICS



How MSLs are becoming an integral part of the strategic infrastructure in healthcare product companies



The implications, challenges, and opportunities of MSL sub-specialization



How MSL teams can align to meet the needs of specific external stakeholders and maximize the value of medical and scientific data

JOIN US BEFORE THE FORUM FOR A SHORT COURSE!

Short Course 5: MSL 101: Fundamentals for New and Aspiring MSLs

Designed for new and aspiring MSLs to develop a better understanding of the foundational principles for success in an MSL role.

VIEW ALL SHORT COURSES



KEY SESSIONS



Future-Proofing Your Medical Affairs Organization



Building Effective Field Medical Team Partnerships: Best Practices and Case Studies for Aligning HEOR Liaisons and MSLs in Support of External Stakeholder Needs



Amplifying Field Success Through Internal Partnerships

PLAN YOUR SCHEDULE TODAY