



DIA/FDA Oligonucleotide-Based Therapeutics Conference Exhibitor Reference Guide

October 28-30, 2019 (Installation: October 28th)

Bethesda North Marriott Hotel and Conference Center, Bethesda, MD

Exhibit Schedule

Monday, October 28th

6:30AM – 7:00AM – Move-In/Set-Up
7:00AM - 6:00PM – Exhibits Open
7:00 - 8:00AM – Breakfast
11:00 – 11:30AM – Refreshment Break
1:00 – 2:00PM – Lunch
3:30 – 4:00PM – Refreshment Break
5:30 – 6:30PM – Networking Reception
6:30PM – Exhibits closed for the evening

Tuesday October 29th

8:00AM – 5:30PM – Exhibits Open
8:00 – 9:00AM – Breakfast
10:05 – 10:30AM – Refreshment Break
12:00 – 1:30PM – Lunch
3:00 – 3:30PM – Refreshment Break
5:30PM – Exhibits close

Exhibits breakdown begins once all attendees have exited the room

Wednesday October 30th

7:00AM – 12:00PM – Conference Final Day
7:00 – 8:00AM – Breakfast
10:00 – 10:15AM – Refreshment Break

Hotel & Travel:

The room block at the Bethesda North Marriott has sold out.

We want to let you know that DIA has secured additional hotel rooms at the **Canopy by Hilton** Washington, DC Bethesda North at the reduced rate of \$239 per night. The rate is guaranteed until **Monday, October 7, 2019** or until the room block is full.

To make your reservations, please book online [here](#) or by calling 844-MYCANOPY and mentioning the Drug Information Association or DIA.

Conference Location: Bethesda North Marriott Hotel Address: 5701 Marinelli Road, North Bethesda, MD 20852

Should you have any questions or need assistance with your reservation, including confirming room availability, please contact Megan.Stevens@DIAglobal.org.

The Hotel is across the street from the White Flint Metro Station on the Red Line [plan your trip!](#)

Convenient airports are Ronald Reagan Washington National Airport and Washington Dulles International Airport.

Exhibitor Company Summary: For your convenience, your Company Summary information can be submitted online through the Manage My Exhibits Portal. **Here's what you need to do:**

- Visit the [Manage My Exhibits](#) page
- Login with your **User ID** and **Password**
 - **Please Note:** Only the User ID of the person listed as the 'primary contact' for this meeting has access to Manage My Exhibits for this DIA conference.
 - If you have forgotten your DIA User ID and Password, or this is your first-time logging into the DIA website, please use our **Login Reminder**

- Select the appropriate exhibit/company from the table (if more than one).
- Enter your company summary information as you would like it to appear in the printed directory

Deadline for submission: October 4, 2019 for print materials

Meeting Program / Agenda – all information regarding the meeting overview and schedule can be found on the [website](#).

Tabletop Policies

Please adhere to the tabletop policies that were signed off on in the prospectus – these will be the only types allowed (unless you have purchased a double tabletop). We will be in a traditional ballroom, so there is not room for other displays. Please see [DIA's Tabletop Policy](#) if you have any questions.



Shipping Information / Electrical & Internet

- **Shipping** - for shipping instructions to the hotel please [click here](#)

Bethesda North Marriott Hotel and Conference Center
 5701 Marinelli Road, North Bethesda, MD 20852
 Attn: DIA/Elaina Smith-Brodie
 Your Name (On Site Contact) & Company:
 Group Name & Arrival Date: DIA Oligo Meeting – 10/28/19

- **Electrical/AV/Internet** – each company receives access to one electrical outlet as part of your exhibit package. If you have any additional needs you can order AV through the hotel using [this form](#).
 - o the exhibit hall does have Wi-Fi service available. However, if you need a dedicated, uninterrupted internet line at your tabletop, it must be ordered through the hotel's in-house provider.
**Free WiFi is available in all meeting rooms and guest rooms (for those who booked within the DIA Housing Block).*

Registration

If you have additional staff over your tabletop pass coming, please [register them online](#) or contact our customer service team. **DIA does not sell exhibit hall only passes.**

Attendee List/Lead Retrieval

The **attendee list** will begin to be pulled and updated weekly on Fridays and you will be able to access the same link to retrieve the attendee list. The attendee list is for informational purposes only and is not to be used for solicitation purposes.

Download the DIA Global App to view the agenda and speakers, network with attendees and other exhibitors, and get updates throughout the conference. Available for all Apple and Android products – just search “DIA Global” in your app store. Exhibitor Directory listings that have come in after the deadline will be added into the App on a rolling basis.

*A list of current attendees is part of the Global App. This is provided for informational purposes only and is not to be used for purposes of solicitation. Only registered attendees for the meeting will have access to the DIA App. Only registered attendees for the meeting will have access to the DIA App. Please access with the email address associated with your registration for #Oligo19 and the password **global***

Promotion

We've set up the hashtag **#Oligo19**, so feel free to also promote your participation, and network with others attendees, on Social Media.

- **Sample Tweet 1:** Visit our table #XXX at #Oligo19 October 28-30! www.diaglobal.org/Oligo19
- **Sample Tweet 2:** We'll be at #Oligo19 October 28-30. Stop by our table #XXX to forge new partnerships! www.diaglobal.org/Oligo19

Thank you and have a wonderful time at Oligo 2019!