

## INVITE YOUR CUSTOMERS AND PROSPECTS TO JOIN YOU AT DIA 2019 WITH SPECIAL DISCOUNTS!

VIP Guest Invites provides you with all of the marketing tools needed to effectively promote your presence at DIA 2019.

This is a great way to ensure you connect with as many of your key industry contacts as possible.

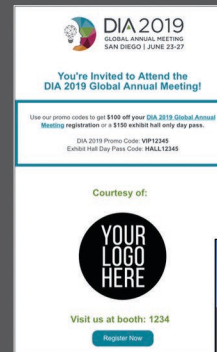
**Plus, it's 100% complimentary!**

## Increase Your Booth Traffic!

### We've made sharing your promo code easy!

Simply visit your VIP Guest Invites Dashboard to see all of your customized invite tools and marketing materials.

#### HTML Email & Landing Page



#### Social Media Sharing



#### Banner Graphics



**82%** of exhibitors report an increase in booth traffic from pre-show marketing

- Exhibitor Magazine

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### Banner Graphics Already Customized

Use your customized "See us at DIA 2019" banner graphics on your web site, emails, email signatures, and anywhere else your customers will be looking between now and the show.

These are great ways to promote your presence at DIA 2019 with all of the customers and prospects your company is already communicating with on a daily basis.

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### Email & Landing Page Ready-to-Send HTML

We have already customized a ready-to-broadcast HTML email invite for every exhibitor. Simply copy & paste the code into any Email Service Provider, test and send. It's as easy as that!

You may also use the link provided as a Landing Page to direct customers to, from anywhere you wish.

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### Social Media Sharing Tools

Your VIP Guest Invites dashboard has social media sharing tools for LinkedIn, Facebook, Instagram and Twitter.

Social media is a great place to post your "Come see us at DIA 2019" message to share your exclusive promo code with all of your contacts and followers!

## How to get started!

Simply visit your VIP Guest Invites online dashboard to review, download and use your customized marketing materials.

If you would like your dashboard link resent to you, please email us at: [support@vipguestinvites.com](mailto:support@vipguestinvites.com).

## Need assistance?

Please contact us via email anytime:

[support@vipguestinvites.com](mailto:support@vipguestinvites.com)

Or by phone 9 AM - 5 PM Eastern at:

800-211-6570