



DIA 2018

GLOBAL ANNUAL MEETING
BOSTON | JUNE 24-28

BY THE NUMBERS



The highest attended Global Annual Meeting in the last

7

years

7,000

Global Attendees

57

Countries Represented

650+

Speakers from 21 Countries

400

Government representatives across 46 agencies in 20 countries including CFDA, FDA, EMA, and PMDA

Attendees by Role

82%

Industry

9%

Government

8%

Academic

1%

Other



Top

5

Job Roles by Attendee

38%

Director

23%

Manager

11%

Vice President

7%

Clinical

6%

President/CEO

Attendees by Product Responsibility

60%

Pharmaceutical

10%

Biotechnology

16%

Other

8%

Contract Research Organizations

3%

Medical Devices

3%

Combination Products



250+

Educational Sessions

12 Tracks

- Clinical Safety and Pharmacovigilance
- Clinical Trials and Clinical Operations
- Data and Data Standards
- Medical Affairs and Scientific Communication
- Patient Engagement
- Preclinical Development and Early-Phase Clinical Research
- Project Management and Strategic Planning
- R&D Quality and Compliance
- Regulatory
- Regulatory CMC and Product Quality
- Statistics
- Value and Access

6 Different Educational Formats

- DIAMond Sessions
- Concurrent Educational Sessions
- Content Hubs
- Engage and Exchange
- Innovation Theaters
- Community Round Tables



89% of all panels featured at least one female thought leader. Overall, there were more female than male speakers.



17.34 MILLION

Impressions on #DIA2018

5,971

Tweets

1,525

Participants

31

Tweets per hour



400+

Exhibitors taking up 354,000 gross square feet of space (or more than 6 football fields)

DIA 2018 Global Annual Meeting utilized

560,994

Total square feet, nearly 10 football fields, or 13 acres of space



DIA 2019

GLOBAL ANNUAL MEETING
SAN DIEGO | JUNE 23-27

REGISTER NOW