



# DIA Annual Canadian Meeting

Short Courses: October 29 | Conference 30-31 | Ottawa Marriott | Ottawa, ON



## PROGRAM COMMITTEE CO-CHAIRS

### Marc Poitras, PhD, MBA

Scientific Manager, Marketed Pharmaceuticals and Medical Devices Bureau  
Health Canada

### Karen Feltmate

President  
Redstone Health Group, Inc., Canada

## PROGRAM COMMITTEE

### Marilena Bassi, MA

Director, Therapeutic Products Directorate  
Health Canada

### Lisa Chartrand

Director, Regulatory Affairs and Quality Management  
Hoffmann La-Roche Limited, Canada

### Loretta Del Bosco

Director, Regulatory Affairs Quality Assurance Operations  
AbbVie Corporation, Canada

### Fiona Frappier, PhD

Senior Policy Analyst  
Health Canada

### Lorella Garofalo, PhD

Director, Regulatory Affairs; Worldwide Safety and Regulatory-Innovative  
Pfizer Canada Inc

### Melissa Hunt, MSc

Acting Director  
Health Canada

### Rania Mouchantaf, MD, PhD

Manager  
Marketed Health Product Directorate, Health Canada

### Lissa Murseli

Manager  
Health Canada

### Polina Ostrovsky

Policy Analyst  
Health Canada

### Kristin Willemsen, MS

Director of Scientific and Regulatory Affairs  
Consumer Health Products Canada

## Overview

The DIA Annual Canadian Meeting will deliver a comprehensive overview of the current bio-pharma and device landscape in Canada, while sharing insights into Canada's broader role in global healthcare product development. From policy updates and priorities shared directly from Health Canada, to sessions on international work sharing and partnerships to key regulatory and clinical considerations for drugs and devices, you will have the exclusive opportunity to address the current issues and opportunities in Canada and across the globe. Bringing together key stakeholders from the drug (innovator and generic/biosimilar)/, device and Patient Self Care industries, regulatory agencies, and academia, this meeting will discuss/analyze the relevant challenges and opportunities for professionals working in the field in Canada. This year's meeting will feature preconference short courses, plenary sessions, multi-track breakout sessions and multiple networking opportunities.

## Highlights

- To ensure you are on top of all the new and trending regulatory changes and how they may impact your work environment
- Hear directly from knowledgeable experts from Health Canada (and other regulatory agencies), Academia and Industry about current and future regulatory opportunities and challenges in Canada, including insights on biologics, medical devices, personalized medicine and pre/post-market pharmacovigilance
- Discuss key R2D2 topics
- Describe the current and evolving regulatory environment in Canada
- Discuss more in-depth, approaches on international harmonization, work sharing, and adoption of guidelines

## Target Audience:

Professionals in pharmaceutical and device industries, regulatory agencies, and academia involved in:

- Clinical Data Management/EClinical
- Comparative Effectiveness/Health Technology Assessment
- Clinical Safety/Pharmacovigilance
- Clinical Research
- Document Management/ESubmissions
- Medical Communications
- Outsourcing
- Project Management
- Public Policy/Law/Corporate Compliance
- Quality Assurance Control
- Regulatory Affairs
- Research and Development
- Statistics



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As of October 19, 2018

## Schedule At-A-Glance

SHORT COURSE   MONDAY OCTOBER 29		ROOM
7:00AM-5:00PM	Short Course Registration	Lower Level Foyer
8:00AM-12:00PM	<b>Short Course 1:</b> Policy and Regulatory Development at the Health Products and Food Branch (HPFB): From Conception to Realization and the Role of Stakeholders	Laurier
1:00-5:00PM	<b>Short Course 2:</b> Regulatory Renewal: Statistical Principles as Part of Regulatory Decision-Making	Laurier
5:30-6:30PM	CHEO-OCTC Event and Networking Reception	Lower Level Foyer
DAY ONE   TUESDAY OCTOBER 30		ROOM
7:30AM-5:30PM	Registration	Alta Vista
7:30-8:30AM	Continental Breakfast and Networking	Victoria Ballroom Foyer
8:15-8:30AM	Mobile App Tutorial	Victoria Ballroom North/South
8:30-9:15AM	<b>Welcome and Opening Remarks from Health Canada Senior Official</b>	Victoria Ballroom North/South
9:15-10:00AM	<b>Session 1:</b> Keynote Address	Victoria Ballroom North/South
10:00-10:30AM	Refreshment, Exhibits, and Networking Break	Victoria Ballroom Foyer
10:30AM-12:00PM	<b>Session 2:</b> Perspectives in Regulatory Cooperation	Victoria Ballroom North/South
12:00-1:30PM	Luncheon, Exhibits, and Networking	Cartier I-III
1:30-3:00PM	<b>Session 3:</b> Breakout Sessions <b>Track A:</b> Exploring New Pathways to Market <b>Track B:</b> Canadian Trends in Fostering Clinical Trial Research <b>Track C:</b> Digital Health: Transforming Processes with Technology	Victoria Ballroom North Victoria Ballroom South Laurier
3:00-3:30PM	Refreshment, Exhibits, and Networking Break	Victoria Ballroom Foyer
3:30-5:00PM	<b>Session 4:</b> Breakout Sessions <b>Track A:</b> Regulatory Renewal: More on the Regulatory Changes Implemented and Being Proposed <b>Track B:</b> Patient Care, Patient Voice, and Patient Engagement <b>Track C:</b> Risk Minimization and Evaluation of Their Impact: Challenges and Approaches	Victoria Ballroom North Victoria Ballroom South Laurier
5:00-6:00PM	Networking Reception	Victoria Ballroom Foyer
DAY TWO   WEDNESDAY OCTOBER 31		ROOM
7:30AM-3:00PM	Registration	Alta Vista
7:30-8:30AM	Continental Breakfast and Networking	Victoria Ballroom Foyer
8:30-10:00AM	<b>Session 5:</b> Breakout Sessions <b>Track A:</b> Cybersecurity <b>Track B:</b> Responsible On-Boarding of Precision Medicine: Why Bytes and Spit Aren't Enough <b>Track C:</b> Regulatory Considerations for Small- and Medium-Sized Enterprises	Victoria Ballroom North Victoria Ballroom South Laurier
10:00-10:30AM	Refreshment, Exhibits, and Networking Break	Victoria Ballroom Foyer
10:30AM-12:00PM	<b>Session 6:</b> Breakout Sessions <b>Track A:</b> Innovative Labeling Policies, Guidances, and Solutions for Self-Care Products <b>Track B:</b> Emerging Technologies and Therapies <b>Track C:</b> Best Practices in Policy Development and Direction	Victoria Ballroom North Victoria Ballroom South Laurier
12:00-1:30PM	Luncheon, Exhibits, Networking, and Speaker Round Tables	Cartier I-III
1:30-3:00PM	<b>Session 7:</b> Breakout Sessions <b>Track A:</b> International Collaborations and Updates <b>Track B:</b> Pharmacovigilance: To Detect or Not to Detect <b>Track C:</b> Leveraging Partnerships	Victoria Ballroom North Victoria Ballroom South Laurier

## Learning Objectives

At the conclusion of this meeting, participants should be able to:

- Describe the current and evolving regulatory environment in Canada
- Summarize methods and approaches in various aspects of clinical trials, patient engagement, and market access
- Discuss more in-depth, approaches on international harmonization, worksharing, and adoption of guidelines
- Review the various levels of transparency and post-market activities that are underway

## Continuing Education Credit



DIA has been accredited as an Authorized Provider by the International Association for Continuing Education and Training (IACET).

As an IACET Authorized Provider, DIA offers CEUs for its programs that qualify under the ANSI/IACET Standard. DIA is authorized by IACET to offer 1.8 CEUs for this meeting. Participants must complete the entire conference in order to be able to receive an IACET statement of credit. No partial credit will be awarded.

If you would like to receive a statement of credit for the conference, you must sign in each day at the DIA registration desk upon arrival, and complete the online credit request process through My Transcript. Participants will be able to download a statement of credit upon successful submission of the credit request. My Transcript will be available for credit requests beginning Monday, November 12, 2018.

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## SHORT COURSES | MONDAY OCTOBER 29

7:00AM-5:00PM

### Short Course Registration

8:00AM-12:00PM

### Short Course 1: Policy and Regulatory Development at the Health Products and Food Branch (HPFB): From Conception to Realization and the Role of Stakeholders

This short course will give an overview of how the regulatory process unfolds in HPFB and how the Branch develops supporting policy, guidance documents, and processes. The session will describe the regulatory and policy processes, how comments are sought from stakeholders and incorporated in policy and regulatory decision-making, some lessons learned, and best practices in these areas, including case examples from both Health Canada and Industry.

#### Introduction and Overview

**Marilena Bassi, MA**, Director, Therapeutic Products Directorate, Health Canada

#### Regulatory Development Process

**Alicia Li**, Senior Policy Analyst, Health Canada

#### Policy/Guidance Development Process

**Ruth Hansson**, Policy Analyst, Health Canada

#### Working Case Study – Tamper-Resistance Products

**Nadia Giancaspro**, Senior Policy Analyst, Health Canada

#### Industry/Stakeholders Perspective

**Kristin Willemsen, MS**, Director of Scientific and Regulatory Affairs, Consumer Health Products Canada

1:00-5:00PM

### Short Course 2: Regulatory Renewal: Statistical Principles as Part of Regulatory Decision Making

This short course will uncover the regulatory principles and guidances which are used by Health Canada statisticians as part of the overall review process. In addition, new statistical principles being explored as part of developing new clinical study designs will be discussed. Case studies will help the lay regulatory professional work through “thinking like a statistician.”

**Catherine Njue, PhD**, Biostatistics Advisor - Clinical Trials, Health Canada

**Andrew Raven**, Manager, Biostatistics, Health Canada

**Melanie Poulin-Costello, MSc, PStat**, Biostatistics Site Head, Hoffmann-La Roche Ltd., Canada

5:30-6:30PM

### CHEO-OCTC Event and Networking Reception

DIA is pleased to partner again with the Children’s Hospital of Eastern Ontario and Ottawa Children’s Treatment Centre (CHEO-OCTC) to kick off the DIA Annual Canadian Meeting with a community outreach activity! Focusing on research and exceptional patient and family centered care, CHEO-OCTC seeks to continually improve the quality and the efficiency of all activities through research, benchmarking, learning, and evidence-based practices. Join us in creating trick-or-treat bags for the children of CHEO-OCTC as we network over refreshments. Attendees of the *Canadian Pharmacovigilance and Risk Management Strategies Conference* and *DIA Annual Canadian Meeting* are invited to attend.

## DAY ONE | TUESDAY OCTOBER 30

7:30AM-5:30PM

### Registration

7:30-8:30AM

### Continental Breakfast and Networking

8:15-8:30AM

### Mobile App Tutorial

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8:30-9:15AM

## Welcome and Opening Remarks from Health Canada Senior Official

### Session Co-Chairs

**Marc Poitras, PhD, MBA**, Scientific Manager, Marketed Pharmaceuticals and Medical Devices Bureau, Health Canada

**Karen Feltmate**, President, Redstone Health Group, Inc., Canada

**Pierre Sabourin, MBA**, Assistant Deputy Minister, Health Products and Food Branch, Health Canada

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9:15-10:00AM

## Session 1: Keynote Address

### Session Chair

**Marc Poitras, PhD, MBA**, Scientific Manager, Marketed Pharmaceuticals and Medical Devices Bureau, Health Canada

There are a myriad of regulatory changes in the works and in the wings, from Patented Medicine pricing reviews, new collaborations with HTA reviewers and other regulators, to review and approval process improvements. While both exciting and at times maybe frightening, these changes should ultimately ease our access to innovative medicines. Hear from a key stakeholder in the telecommunications industry (also heavily regulated) about his experience, lessons learned, and how to keep your focus on the right outcomes.

### Working Through Regulatory Transformation: Lessons Learned from a Related Industry

**Robert Ghiz**, President and CEO, The Canadian Wireless Telecommunications Association (CWTA), Canada

### Panelists

**Pierre Sabourin, MBA**, Assistant Deputy Minister, Health Products and Food Branch, Health Canada

**Karen Feltmate**, President, Redstone Health Group, Inc., Canada

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10:00-10:30AM

## Refreshment, Exhibits, and Networking Break

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10:30AM-12:00PM

## Session 2: Perspectives in Regulatory Cooperation

### Session Co-Chairs

**Marc Poitras, PhD, MBA**, Scientific Manager, Marketed Pharmaceuticals and Medical Devices Bureau, Health Canada

**Karen Feltmate**, President, Redstone Health Group, Inc., Canada

This session will provide a high-level context for the transformations in our regulations. From the Treasury Board of Canada Secretariat to the international arena, to the HTAs/Provinces/Territories at home. From the Treasury Board of Canada Secretariat to the international arena, to the HTAs/Provinces/Territories at home. The industry perspective will also be presented to complete a fulsome review of Regulatory Cooperation in evolution.

**David K. Lee, LLB**, Chief Regulatory Officer for Health Product and Food Branch, Health Canada

### Canada's Regulatory Modernization Agenda

**Jeannine Ritchot, MA**, Executive Director of the Regulatory Policy and Cooperation Directorate, Treasury Board of Canada Secretariat, Canada

**Brian O'Rourke**, President and Chief Executive Officer, Canadian Agency for Drugs and Technologies in Health, Canada

### Industry Perspectives on Regulatory Cooperation

**Kristin Willemsen, MS**, Director of Scientific and Regulatory Affairs, Consumer Health Products Canada

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12:00-1:30PM

## Luncheon, Exhibits, and Networking

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**Track A:** Exploring New Pathways to Market**Session Chair****Melissa Hunt, MSc**, Acting Director, Health Canada

This session will explore factors associated with regulatory approval timing in Canada as well as initiatives underway to explore different pathways to market in Canada. This session will include perspectives from both industry and Health Canada. Specific topics that will be discussed include factors associated with filing and approval for new drugs in Canada, international worksharing and use of foreign reviews/decisions at Health Canada, and how Health Canada is exploring engagement earlier in drug development.

**Factors Associated with Regulatory Filing and Approval Timelines of New Medicines****Sarah Lussier Hoskyn, MA**, Senior Analyst, Regulatory Affairs and Market Access, Innovative Medicines Canada, Canada**Early Scientific Advice at Health Canada****Megan Bettie, PhD**, Director, Regulatory Review of Drugs and Devices, Health Canada**International Work Sharing at Health Canada****W. Craig Simon, PhD**, Associate Director, Bureau of Metabolism, Oncology, and Reproductive Sciences, Health Canada**The Proposed Use of a Foreign Decision Pathway****Léo Bouthillier, PhD**, Director, Bureau of Cardiology, Allergy, and Neurological Sciences, Health Canada**Track B:** Canadian Trends in Fostering Clinical Trial Research**Session Chair****Fiona Frappier, PhD**, Senior Policy Analyst, Health Canada

The session will provide an overview of key initiatives to enhance the number and quality of trials underway in Canada. Factors impacting the clinical trials environment and opportunities to improve our healthcare innovation capabilities in Canada will be identified and described. Key outlooks will be reflected from provincial, contract research organization, and national coordinating center perspectives.

**Clinical Trials: The Changing Landscape - Understanding and Adapting****Susan Marlin, MSc**, President and CEO, Clinical Trials Ontario, Canada**Enhancing Research Participant Protection in Canada Through Accreditation****Janice E. Parente, PhD**, President and CEO, Orion Human Research Accreditation, Canada**Update on International Clinical Data Sharing Initiatives****Marcin Boruk, MSc, MBA**, Senior Policy Analyst, Health Canada**Track C:** Digital Health: Transforming Processes with Technology**Session Chair****Karen Feltmate**, President, Redstone Health Group, Inc., Canada

This session will discuss technology-driven approaches to collecting and managing data through the drug development lifecycle. It is easier than ever to generate data, but appropriate tools and processes are necessary to make best use of this data and keep it protected.

**The Shifting Landscapes of Clinical Trials****Marta Motta**, Global Director of Client Solutions, Welocalize Life Sciences**Daniel Zikovitz, PhD**, Principal Digital Solutions Architect, GE Healthcare Canada, Canada**Shanti Gidwani, RN, MSN, MHA, CHE**, National Director, Healthcare, Cisco Systems Canada

**Track A:** Regulatory Renewal: More on the Regulatory Changes Implemented and Being Proposed**Session Chair**

**Lisa Chartrand**, Director, Regulatory Affairs and Quality Management, Hoffmann La-Roche Limited, Canada

Following on from Session 3A, given the unprecedented number of regulatory changes being proposed in the last year (and in the next few years to come) which affect various stages of a product's lifecycle in Canada, this session will summarize, consolidate, clarify, and help to ensure as an industry and consumers that we are all prepared.

**Regulatory Changes Under the F&DA: Where We Are Now and Where We're Going**

**Kristen Beausoleil**, Manager, Economic Analysis, Office of Legislative and Regulatory Modernization, Health Canada

**Industry Impact Regulatory Changes**

**Jared Rhines**, General Manager, AKCEA Therapeutics Canada Inc., Canada

**Proposal for the Environmental Risk Assessment of Medicinal Ingredients in Human and Veterinary Drugs**

**Julie Chateauvert, MS**, Senior Scientific Project Coordination Biologist, Health Canada

**Track B:** Patient Care, Patient Voice, and Patient Engagement**Session Chair**

**Marilena Bassi, MA**, Director, Therapeutic Products Directorate, Health Canada

This session will give an overview of perspectives, best practices, and lessons learned on how to keep the patient voice in the heart of program design.

**Special Access Program Renewal Follow-Up from Stakeholder Consultations – Patient Perspective**

**Marilena Bassi, MA**, Director, Therapeutic Products Directorate, Health Canada

**Using Patient Perspectives to Frame Health Technology Assessments**

**Sarah Berglas**, Patient Engagement Officer, CADTH, Canada

**Using Patient Perspectives to Frame Health Technology Assessments**

**Shelina Karmali**, Executive Director, Canadian Treatment Action Council, Canada

**The Patient Experience and Regulatory Decision-Making**

**Katherine Soltys, MD**, Director, Health Canada

**Track C:** Risk Minimization and Evaluation of Their Impact: Challenges and Approaches**Session Chair**

**Rania Mouchantaf, MD, PhD**, Manager, Marketed Health Product Directorate, Health Canada

In parallel with the global adoption of risk management planning, progress has been made in recent years in the area of risk minimization measures and evaluating effectiveness of such measures. These areas are now considered an integral part of pharmacovigilance in Canada and internationally. Moreover, in view of the broad range of pharmacovigilance activities that are now at the disposal of both the regulator and manufacturers, it is now timely to determine if such post-market processes are meeting their goals.

**Therapeutic Risk Minimization: Designing for Dissemination, Sustainability, and Impact**

**Meredith Smith, PhD, MPA**, Global Risk Management Officer, Amgen

**Evaluation of the Effectiveness of Risk Minimization Activities**

**Yola Moride, PhD, FISPE**, Full Professor, Faculty of Pharmacy Université de Montréal, Canada

**Pharmacovigilance, Risk Minimization, and Evaluation of its Impact: International Perspectives and Best Practices**

**Rachel Sobel, DrPH, MPH, FISPE**, Senior Director, Epidemiology - Group Lead, Pfizer Inc



## DAY TWO | WEDNESDAY, OCTOBER 31

7:30AM-3:00PM

### Registration

7:30-8:30AM

### Continental Breakfast and Networking

8:30-10:00AM

### Session 5: Breakout Sessions

#### Track A: Cybersecurity

##### Session Chair

**Marc Lamoureux**, Manager, Digital Health Division, Medical Devices Bureau, Health Canada

Health Canada, as the federal regulator of medical device safety and effectiveness, will now be considering cybersecurity vulnerabilities in medical devices as a potential risk to patients that manufacturers of medical devices must mitigate or eliminate. This session will describe the regulatory approach Health Canada is taking, what safety standards are relevant for this topic, and examples of industry approaches to medical device cybersecurity.

##### Medical Device Cybersecurity: A Health Canada Perspective

**Marc Lamoureux**, Manager, Digital Health Division, Medical Devices Bureau Health Canada

##### Cybersecurity Considerations for Medical Devices

**Laura Élan, PE, RAC**, Senior Manager, Cybersecurity, CSA Group

##### Product Security Overview from a Medical Device Manufacturer

**Colin Morgan, CISS, CISM, GPEN**, Director Product Security and Service, Johnson & Johnson

#### Track B: Responsible On-Boarding of Precision Medicine: Why Bytes and Spit Aren't Enough

##### Session Chair

**Andrew Atkinson**, Manager, Emerging Sciences Policy, Health Canada

In this session, the responsible introduction of personalized medicine will be explored including opportunities for cost savings, as well as mitigating the economic impacts of high cost treatments.

##### Personalized Healthcare: Unlocking the Data – Are We Ready?

**Michael Duong**, Director, Evidence Generation, Medical Affairs, Hoffmann-La Roche Limited, Canada

##### Rated P/G: The Importance of Phenotype in a World of Genomic Data

**Kathleen Hodgkinson, PhD**, Associate Professor of Medicine, Memorial University, Canada

##### Health Technology Assessment for Reimbursement of Emerging Precision Medicine Technologies

**Wendy J. Ungar, MSc, PhD**, Senior Scientist, The Hospital for Sick Children Research Institute, Canada

#### Track C: Regulatory Considerations for Small- and Medium-Sized Enterprises

##### Session Chair

**Loretta Del Bosco**, Director, Regulatory Affairs Quality Assurance Operations, AbbVie Corporation, Canada

This session will allow for a better understanding of the challenges and opportunities faced by small- and medium-sized enterprises as they navigate the present and most importantly, the future in Canada. Whether you are from a large global or a small/medium-sized company, this session will provide transferable insights.

##### Changes in the Regulatory Environment: Four Pillars of Impact for Small- and Medium-Sized Enterprises

**Tammy Mitchell-Moore**, Associate Director, Regulatory Affairs, Eisai Limited, Canada

##### Case Study: Practical Approach for a Small Company as a Product Goes Through the Health Canada Process

**Joe O'Neill**, CEO, Accelera Pharma Canada, Canada

##### Global R&D at Small Companies - Impact and Benefits of Harmonized Guidelines

**Yatika Kohli PhD, MBA**, Vice President, Regulatory Affairs and Project Office, Medicago Inc., Canada

10:00-10:30AM

### Refreshment, Exhibits, and Networking Break



**Track A:** Innovative Labeling Policies, Guidances, and Solutions for Self-Care Products**Session Chair**

**Kristin Willemsen, MS**, Director of Scientific and Regulatory Affairs, Consumer Health Products Canada, Canada

In February 2018, Health Canada set out ambitious plans to execute the Self-Care Framework under existing legal statutes, beginning with improving labeling for NHPs by adapting Facts Table style labeling. This announcement comes at a time when the consumer health product industry is actively working to adapt Facts Table labeling to all marketed OTCs in retail by June 2021. Necessity is the mother of convention. Packaging size limitations and timing constraints have created an environment where highly innovative approaches to packaging and labeling policy are needed to ensure that consumers have the information they need at the point of sale.

**Self-Care Products Framework Update**

**Matthew Bown**, Senior Policy Advisor, Natural and Non-Prescription Products Directorate, Health Canada

**Plain Language Labeling for OTCs**

**Jason DiMuzo**, Label Review Coordinator, Non-Prescription Drugs Evaluation Division, Canada

**PLL Implementation and Solutions for the Future**

**James Lee**, Director, Innovation Solutions Group, Jones Packaging, Canada

**Track B:** Emerging Technologies and Therapies**Session Chair**

**Fiona Frappier, PhD**, Senior Policy Analyst, Health Canada

Emerging technologies have started to disrupt whole industries and in doing so are demonstrating their role as amplifiers for solutions in health outcomes. This session will describe lessons learned in bringing novel therapies through to market. Strategic elements of technology transfer, securing intellectual property, and financing in the Canadian context will focus on overcoming the first valley of death. Key enablers and thought leaders will provide examples of emerging technology companies and spin offs they have shepherded through critical steps.

**Regulation of Advanced Cell Therapies for Regenerative Medicine**

**Nadine Kolas, PhD**, Senior Policy Analyst, Health Canada

**Collaborating to Get Through the Valley(s) of Death in Regenerative Medicine**

**Síofrahd McMahon, MSc**, Senior Manager, Clinical Translation and Regulatory Affairs, Centre for Commercialization of Regenerative Medicine (CCRM), Canada

**Open Science Opportunities for Development and Commercialization of Novel Therapies**

**Maxwell Morgan, JD, LLM**, Lead Legal and Policy Advisor, Structural Genomics Consortium (SGC), Canada

**Track C:** Best Practices in Policy Development and Direction**Session Chair**

**Lissa Murseli**, Manager, Health Canada

This session will give an overview of relevant policy areas in Canada, such as cannabis and/or opioids. Speakers will highlight key policy areas that are underway or emerging. The session will describe some lessons learned or best practices in these policy areas, including engagement of relevant players in the policy development process.

**Citizen-Focused Drug Policy Development: Working with (and for) People with Lived and Living Experience with Drug Use**

**Ian Hodges**, Manager, Policy Development (Canadian Drugs and Substances Strategy), Office of Drug Policy and Science, Controlled Substances Directorate, Health Canada

**Proactive Monitoring: A New Approach to Health Canada's Oversight of Health Products Advertising**

**Alain Musende, PhD**, Manager, Regulatory Advertising Section, Marketed Health Products Directorate, Canada

**A Discussion of Innovation and Collaboration Frameworks for Medical Cannabis**

**Setu Purohit, JD**, Co-Founder, President, Chief Legal Officer, Avicanna Inc., Canada

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12:00-1:30PM

## Luncheon, Exhibits, Networking, and Speaker Round Tables

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1:30-3:00PM

### Session 7

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#### Track A: International Collaborations and Updates

##### Session Chair

**Ed Morgan, Director General, Policy, Planning and International Affairs, Health Canada**

This session will outline the importance of collaborating internationally to help protect and enhance the health of Canadians. The purpose of this session is to provide an update on international collaborative files including, but not limited to: Regulatory Cooperation Council (RCC), Comprehensive Economic and Trade Agreement (CETA), European Union, Trans-Pacific Partnership (TPP) etc.; Update on International Council for Harmonisation (ICH); Update on medical devices; Industry perspective. Collaboration: ICH and IPRP

##### International Collaboration: ICH and IPRP

**Celia Lourenco, PharmD, Interim Senior Executive Director, Therapeutic Products Directorate, Health Canada**

##### Overview: ICH Training Activities and APEC Regulatory Harmonization Steering Committee

**Michelle Limoli, PharmD, Senior International Health Science Advisor, CBER, FDA**

##### Health Canada's International Collaboration with Regulatory Counterparts

**Mary Hill, BScPT, BID, Manager, International Unit, Health Canada**

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#### Track B: Pharmacovigilance: To Detect or Not to Detect

##### Session Chair

**Marc Poitras, PhD, MBA, Scientific Manager, Marketed Pharmaceuticals and Medical Devices Bureau, Health Canada**

Identifying new potential risks and ongoing monitoring of identified risks constitute the essence of all pharmacovigilance activities throughout the product lifecycle. In this session, experts in the field will discuss different aspects of pharmacovigilance/signal detection including different signal management tools for different product lines.

##### Insight into Different Signal Management Tools: New Regulatory Perspectives

**Sanjeev Miglani, MD, Founder and Director, AWINSA Life Sciences**

##### EU and US Approaches Towards Signal Detection in Vaccines

**Mugdha Chopra, DDS, Co-Founder and Director, AWINSA Life Sciences**

##### Pharmacovigilance Analysis of Product Confusion Errors and Issues in Canada - A Pharmacovigilance Assessment

**Zsuzsanna Gesztes, MD, Director, Patient Safety and Medical Information, AstraZeneca Canada Inc., Canada**

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#### Track C: Leveraging Partnerships

##### Session Chair

**Loretta Del Bosco, Director, Regulatory Affairs Quality Assurance Operations, AbbVie Corporation, Canada**

As the regulatory revisions and reforms evolve and the regulatory system strives to meet Canadian healthcare needs, new partnerships between related and unrelated stakeholders are forming. This session will allow for a better understanding and insight into the challenges and opportunities faced by various partnerships including Health Canada, HTAs, Third Parties, and Industry.

##### Health Canada: Expanding Collaboration with Health Partners

**Kelly Robinson, MSc, Director, Centre for Evaluation of Radiopharmaceuticals and Biotherapeutics, Health Canada**

##### Help Me Help You: Strategic Partnerships to Streamline Product Development

**Lauren Neighbours, PhD, RAC, Head of Regulatory Affairs, PSI CRO, United States**

##### Building, Sustaining, and Enduring Partnerships: A New Kind of Math

**Heather Logan, Vice President, Pharmaceutical Reviews, Canadian Agency for Drugs and Technologies in Health, Canada**

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3:00PM

### Conference Adjourns



# DIA

## Annual Canadian Meeting

### Exhibitor Directory

October 30-31, 2018 | Ottawa Marriott Hotel  
Ottawa, Ontario, Canada

#### Alliance for Safe Biologic Medicines Table 5

Contact: Michael Reilly  
michael@safebiologics.org  
www.safebiologics.org  
Twitter Handle: @SafeBiologics

ASBM is an organization of patients, physicians, pharmacists, manufacturers of innovator biologics and biosimilars, and researchers working together to ensure patient safety is at the forefront of the biosimilars policy discussion. With more than 140 members worldwide, ASBM serves as a resource center as policies are developed and implemented.

#### Canadian Consumer Product and Pharmaceutical Safety (CCPPS) Table 4

Phone: +1.844.253.4852  
business@ccpps.ca  
www.ccpps.ca  
www.linkedin.com/company/ccpps

Canadian Consumer Product and Pharmaceutical Safety Inc. (CCPPS) is a non-profit organization that offers geographic- and product-specific data on the misuse, abuse, diversion and the associated consequences for prescription and illicit drugs. This is accomplished through an exclusive partnership with the RADARS® System.

#### Certus PV Services Inc. Table 8

Contact: Rita Cassola/Agnes Jankowicz  
Phone: +1.905.306.3448  
contact@certuspv.com  
www.certuspv.com

Certus PV provides pre-approval and post-market pharmacovigilance (PV) expertise for pharmaceutical drugs, biologics, radiopharmaceutical drugs, natural health products, medical devices and cosmetics. Our services include ICSR processing and Aggregate Reports, Risk Management, GVP Audit and Inspection support, Literature screening and PV training.

#### Innomar Strategies Table 3

Contact: Mary Speagle  
mspeagle@tpireg.com  
www.tpireg.com  
www.linkedin.com/company/innomar-strategies

Innomar Strategies delivers end-to-end commercialization solutions to improve product access, increase supply chain efficiency and enhance patient care. Regulatory and strategic consulting, patient support programs, nursing and clinical services, and specialty pharmacy and logistics are just a few of our key areas of specialization.

#### LORENZ International LLC Table 7

Contact: Yaprak Eisinger  
www.lorenz.cc/email  
www.lorenz.cc  
www.linkedin.com/company/lorenz-life-sciences-ltd.

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#### Mapi Lifesciences Canada Inc., an ICON plc Company Table 6

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Mapi Lifesciences Canada Inc. is an ICON plc company. ICON is a global provider of strategic regulatory affairs services to the pharmaceutical, biotechnology and medical device industries. ICON specializes in strategic development, management and analysis of programmes supporting clinical development, operating from 97 locations in 38 countries.

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