Application and Contract for Exhibit Space

15th Annual Meeting

DIA JAPAN 2018

November 11–13, 2018 | Tokyo Big Sight | Ariake, Tokyc



Company Contact Information

Exhibiting Company Name (for signage and directory listing)

Contact Name (all correspondence will be sent to the contact information provided below)

Payment Options and Information

Payment may be made by credit card or bank transfer. Please note that exhibit space will not be assigned without payment in full. Companies with an outstanding balance will be prohibited from moving in at the Tokyo Big Sight.

Credit Card payments by Visa, MasterCard or JCB ONLY:

VISA MC JCB

Cardholder's Name:	
Card Number:	
Expiration Date:	
Signature:	

Bank Transfers should be made to:

MIZUHO BANK LTD., Kamiyacho branch, Toranomon 45 MT Bldg, 5-1-5 Toranomon Minato-ku, Tokyo 105-0001 Japan DIA Japan Ordinary Account Number: 1273382 SWIFT Code: MHCBJPJT

Company name, as well as the Meeting ID 18303 must be included on the transfer document to ensure payment to your account. Payment does not denote approval of your application to exhibit. If application is denied a full refund will be processed. All local and overseas charges incurred for the bank transfer must be borne by payer.

Cancellation and Downsizing Policy

Cancellations/Downsizing requests **MUST** be in writing and may be emailed to hideo.susa@diaglobal.org.

Cancellations/Downsizing requests received **on or before**: September 11, 2018 will receive a 75% refund. Cancellations/Downsizing requests received **on or before**: October 11, 2018 will receive a 50% refund. Cancellations/Downsizing requests received **after**: October 11, 2018 will receive **NO** refund.

Booth rental fees are non-transferable.

Contract Signature

The undersigned hereby authorizes DIA to reserve exhibit space in the Tokyo Big Sight for use by the above company or organization during the 15th Annual Meeting DIA Japan 2018. DIA reserves the right in its sole and absolute discretion to reject any application that in its judgment does not enhance the purpose of the 15th Annual Meeting DIA Japan 2018 and its associated Exposition or is in direct competition with DIA. This contract shall be deemed accepted by DIA when received, together with the required payment. However, no contract shall be deemed accepted if the contracting exhibitor has outstanding financial obligations to DIA, of which DIA is aware, for booth space, advertising, or any service(s) provided by DIA.

Authorized signature	Date	

Total Amount Due: f Y

Exhibit & Support Contact:

Hideo Susa Phone: +81.80.5697.6836 Fax: +81.3.3278.1313 email: Hideo.Susa@DIAglobal.org DIA Japan Nihonbashi Life Science Building 6F 2-3-11 Nihonbashihoncho Chuo-ku Tokyo 103-0023 Japan

Email completed form to Hideo.Susa@DIAglobal.org or fax same to +81.3.3278.1313

Telephone Number

Address Line 1

Address Line 2

Email Address (required for confirmation)

City, State/Province, Postal Code, Country

Exhibiting and Support Rates

Please refer to the Exhibiting and Support Opportunities brochure for additional information for the products listed below.

- □ Platinum Supporter (2 opportunities available) (¥980,000 + 8% Consumption Tax) = ¥1,058,400
- Gold Supporter (4 opportunities available) (¥680,000 + 8% Consumption Tax) = ¥734,400
- □ Silver Supporter (10 opportunities available) (¥300,000 + 8% Consumption Tax) = ¥324,000
- □ Industry Exhibit Booth Space (2475 x 2475mm per booth space)
 - □ 1 Booth Space ($\frac{4400,000 + 8\%}{2000}$ Consumption Tax) = $\frac{4432,000}{7200}$
 - ☐ 2 Booth Spaces (¥700,000 + 8% Consumption Tax) = ¥756,000
 ☐ 3 Booth Spaces (¥1,000,000 + 8% Consumption Tax) = ¥1,080,000
 - \square 4 Booth Spaces (¥1,250,000 + 8% Consumption Tax) = ¥1,350,000
- Academia Tabletop Space (2300 x 1400mm)
- ☐ 1 Tabletop Space (¥100,000 + 8% Consumption Tax) = **¥108,000**
- Exhibiting Company Program Advertisement Insertion
 - □ Cover 2 (A4) (¥120,000 + 8% Consumption Tax) = ¥129,600 □ Cover 3 (A4) - (¥100,000 + 8% Consumption Tax) = ¥108,000
 - ☐ Cover 3 (A4) (¥100,000 + 8% Consumption Tax) = ¥108,000
 ☐ Island Position (A5) (¥30,000 + 8% Consumption Tax) = ¥32,400
 - □ Island Position (A3) (¥50,000 + 6% Consumption Tax) ¥52,400
- Non-exhibiting Company Program Advertisement Insertion
 □ Island Position (A5) (¥50,000 + 8% Consumption Tax) = ¥54,000
 □ Island Position (A4) (¥100,000 + 8% Consumption Tax) = ¥54,000
- □ Island Position (A4) (¥100,000 + 8% Consumption Tax) = ¥108,000 □ Welcome Lunch Reception (exclusive opportunity)
- (¥700,000 + 8% Consumption Tax) = **¥756,000**

Self-standing Advertising Stand

- □ 1 sign (¥100,000 + 8% Consumption Tax) = ¥108,000 □ 2 signs - (¥150,000 + 8% Consumption Tax) = ¥162,000
- DIA Japan Annual Meeting Signboard (¥50,000 + 8% Consumption Tax) = ¥54,000
- Congress Bag Insert
- (¥30,000 + 8% Consumption Tax) = **¥32,400**
- □ Stamp Rally (Company Logo on the back side of the card) (¥20,000 + 8% Consumption Tax) = ¥21,600
- □ Banner Advertising on DIA Exhibit Web Site (¥20,000 + 8% Consumption Tax) = ¥21,600
- Premium Drink Service
- (¥100,000 + 8% Consumption Tax) = ¥108,000
 - (¥200,000 + 8% Consumption Tax) = **¥216,000**