

8 REASONS TO ATTEND



DIA 2018

GLOBAL ANNUAL MEETING
BOSTON | JUNE 24-28

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COMBAT THE OPIOID EPIDEMIC

Every day, more than 115 Americans die from an opioid overdose. Be a part of the solution by joining **keynote speaker Nora D. Volkow**, MD, Director, National Institute on Drug Abuse (NIDA), NIH, as she discusses the need for new molecules and formulations, advanced technology, and public-private partnerships.

ADDRESS INDUSTRY CONTROVERSIES

Curious about the future of Pharmatech or global perspectives on patient engagement? There are **nine interactive DIAMond Sessions** that offer rare opportunities to hear key stakeholders speak openly about controversial topics.

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IMPROVE YOUR DAILY JOB FUNCTION

If your day-to-day has you in a rut, re-invigorate yourself with one (or two) of the plethora of available Sunday **Short Courses** designed to enhance your knowledge in a broad or specific area.

CONVERSE ONE-ON-ONE WITH COMMUNITY LEADERS

Only have 30 minutes to spare? Various **Content Hubs** such as *Making Better Portfolio Decisions*, provide quick one-on-one conversations with DIA Community leaders to gain rapid insight in a subject of value.

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ENGAGE IN PEER-TO-PEER LEARNING

Teamwork makes the dream work. Solve a problem with your peers during our **Engage and Exchange Sessions**, such as *LinkedIn Profile Review* or *Product Development Strategies for Small Companies*.

FIND CONTENT RELEVANT TO YOU

Choose to attend some of our **250+ sessions across 12 tracks**. Whether you're interested in Clinical Operations, Patient Engagement, or Regulatory Affairs, find sessions that advance your profession.

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RECEIVE CONTINUING EDUCATION CREDIT

Boost your career credentials! Many sessions offer the opportunity to earn **Continuing Education credits** from multiple accreditations. [View credit offerings here.](#)

SOURCE NEW VENDOR PLATFORMS AND SERVICES

If your current software and tools aren't cutting it, connect with more than **450 vendors** who have innovative solutions to enhance the way you do business or pop in to one of our **Innovation Theaters** to hear a presentation from one of our exhibitors. See who is already exhibiting [here](#).

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SECURE YOUR SEAT