

## Artificial Intelligence in Pharmacovigilance

Virtual Live Training Course

9-11 September 2025 | 13:00-17:30 CEST



### Overview

A practical orientation course for the next level of pharmacovigilance technology as it is being implemented across the industry. Over the last 7 years, major advances in artificial intelligence (AI) technology have reached the pharmacovigilance (PV) industry and are changing how we operate with ever-increasing speed. A new skillset for pharmacovigilance professionals is required.

**The course is designed to give all senior pharmacovigilance professionals sufficient orientation to make an informed decision and use the new technology in a smart and compliant way.**

The course is given by pharmacovigilance and IT veterans who are fearless in enabling sustainable innovation and have hands-on experience with AI tools in pharmacovigilance. A regulatory point of view is represented in panel discussions.

### Learning Objectives

At the conclusion of this virtual live training course, participants will be able to:

- Understand how main AI methodologies work - machine learning, natural language processing, classifications, large language models, other ML
- Clearly explain pros and cons of AI models that are already being used in PV, including OpenAI ChatGPT (3.5 and 4.0), Google Gemini, Anthropic Claude 2, MS Copilot etc.
- Identify and manage risks to your data security, data privacy, bias and ethical concerns
- Discuss the management perspective and challenges - people, skills, governance, audits, and compliance
- Review what today's PV IT platforms deliver in terms of implementations, AI, and automation, including major systems such as Oracle Argus, IQVIA IVP, RxLogix, LifeSphere by ArisGlobal etc.
- Brainstorm what would be the perfect PV IT intelligent system of the future
- Roadmap for successful AI implementation in your PV system

### Key Topics

- PV journey from manual through RPA to AI
- AI and NLP in PV
- Compliance and management perspective on implementing intelligent automation
- Today's PV interfaces and systems
- Near future PV IT developments
- Developing regulatory environment for AI in PV

### Who Will Attend

Pharmacovigilance and IT professionals with 2+ years of PV experience who wish to gain a practical overview of all AI technologies coming to the pharmacovigilance industry.

### Faculty

#### Jan Petracek

Director  
Institute of Pharmacovigilance  
EU

#### Robert Scheiner

CIO  
iVigee  
USA

#### Phil Tregunno

Deputy Director - Patient Safety Monitoring  
MHRA  
United Kingdom

## DAY 1

13:00 WELCOME AND INTRODUCTION

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13:30 SESSION 1

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### PV JOURNEY FROM MANUAL THROUGH ROBOTIC PROCESS AUTOMATION (RPA) TO AI

*Jan Petracek*

- Business experience from 7-year-long development and implementation of intelligent automation in pharmacovigilance
- What is changing in pharmacovigilance and why, the main trends and competencies needed for the near future
- AI initiatives from major regulatory authorities and CIOMS

15:00 BREAK

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15:30 SESSION 2

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### AI AND NATURAL LANGUAGE LEARNING (NLP) IN PV

*Robert Scheiner*

- Main principles of AI technology, especially in the PV context
- Main use cases where AI is used within PV, where it augments human workflows and vice versa - where humans may complement what AI is primarily (or will be soon) doing

17:00 DISCUSSION AND Q&A

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17:30 END OF DAY 1

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## DAY 2

13:00 SESSION 3

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### COMPLIANCE AND MANAGEMENT PERSPECTIVE ON IMPLEMENTING INTELLIGENT AUTOMATION

*Jan Petracek*

- Business case and management views - how senior management and CEOs view investments in innovative technology
- Prepare your departments, teams, hire the right talent, and create your roadmaps
- What are some of the myths on either side - management and business and how might we bridge them
- Exercise a clever approach to validation and quality management requirements to stay compliant while using the most modern technology
- Defence of more intelligent data management practices in front of auditors and inspectors

14:30 BREAK

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15:00 SESSION 4

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### TODAY'S PV INTERFACES AND SYSTEMS

*Robert Scheiner*

- Current PV IT platforms and patterns
- What to expect from FDA, EMA, and MHRA in terms of intelligent automation
- Ongoing Prove of Concepts (PoCs) and development AI labs at major and smaller pharma, regulators, and service organisations

16:30 DISCUSSION AND Q&A

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17:30 END OF DAY 2

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## DAY 3

13:00 SESSION 5

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### NEAR FUTURE PV IT DEVELOPMENTS

*Robert Scheiner*

- Future of PV IT platforms
- Technology architectural patterns supporting high scalability, throughput, and flexibility
- Wise and informed decisions about the future use of technology like NLP, RPA, and advanced ChatGPT-like technologies in their daily work
- Distinguish buzz from reality when assessing options
- How to go from labs to future production and build a real ML Ops
- How to build in explainability from early on and avoid compliance issues later

14:30 BREAK

15:00 SESSION 6

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### DEVELOPING REGULATORY ENVIRONMENT FOR AI IN PV

*Jan Petracek, Robert Scheiner and Phil Tregunno*

- Case studies
- View of leading regulators
- 2023 as a breakthrough year and what will happen in 2024+
- Discussion and Q&A

17:30 END OF THE VIRTUAL LIVE TRAINING COURSE

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## Group Discounts

**Register 3 individuals from the same company for the same course and receive complimentary registration for a 4th!\***

To take advantage of this offer, please print the registration form for EACH of the four registrants from your company. Include the names of all four group registrants on each of the forms and return them together via email to [basel@diaglobal.org](mailto:basel@diaglobal.org).

*\*Terms and Conditions apply. Please contact DIA EMEA office for more information.*



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The dedicated efforts of DIA staff, members and speakers enable DIA to provide a comprehensive catalogue of conferences, workshops, training courses, scientific publications and educational materials. DIA is a global community representing thousands of stakeholders working together to bring safe and effective products to patients.

DIA is an independent, non-profit organisation has its Global Center in Washington, DC, USA with the European office in Basel, Switzerland, and additional regional offices in Horsham, Pennsylvania, USA; Tokyo, Japan; Mumbai, India; and Beijing, China



## Technical Requirements

To test your system compatibility, please click on the link: <https://diaglobal.zoom.us/test>

For further information on system requirements, please visit the website: <https://www.diaglobal.org/General/System-Requirements>



## Continuing Education

The Swiss Association of Pharmaceutical Professionals (SwAPP) and the Swiss Society for Pharmaceutical Medicine (SGPM) have accredited this training course with 10 credits.



*Unless otherwise disclosed, DIA acknowledges that the statements made by speakers are their own opinion and not necessarily that of the organisation they represent, or that of the DIA. Speakers and agenda are subject to change without notice. Recording during DIA sessions is strictly prohibited without prior written consent from DIA.*

# REGISTRATION FORM

AI in PV | Virtual Live Training Course | # 25559  
9-11 September 2025 | 13:00-17:30 CEST

# DIA LEARNING

## REGISTRATION FEES

Registration fee includes full admission to virtual course, electronic access to training course materials. **Please note that the full amount must be received by DIA by commencement of the course to get the electronic access to the material.** Please check:

FEES	MEMBER EARLY-BIRD valid until 15 Jul 2025	MEMBER valid from 16 Jul 2025	NON-MEMBER
INDUSTRY/ REPRESENTATIVE	€ 1'420.00 <input type="checkbox"/>	€ 1'580.00 <input type="checkbox"/>	€ 1'840.00 <input type="checkbox"/>
ACADEMIA/CHARITABLE/GOVERNMENT/NON-PROFIT (FULL-TIME)	NA	€ 790.00 <input type="checkbox"/>	€ 1'050.00 <input type="checkbox"/>

A special discount is available for organisations which are listed in the [EMA SME register](#).  
Number of discounted seats are limited.

All registration fees are subject to VAT if applicable.

Please enter your company's VAT number: \_\_\_\_\_

If DIA cannot verify your membership upon receipt of registration form, you will be charged the non-member fee.

**Payment is due 30 days after registration and must be paid in full by commencement of the course.**

### DIA MEMBERSHIP

All nonmember fees include a one year DIA membership, at no additional cost. Explore membership benefits at [DIAglobal.org/Membership](#).

DIA membership will renew automatically at the end of the complimentary membership term, at the then current membership rates. You may cancel automatic membership renewal at any time by accessing your account online at [DIAglobal.org](#). If you would like to decline complimentary membership, please indicate your preference below.

I would like to decline a one year complimentary DIA membership.

The DIA Contact Centre Team will be pleased to assist you with your registration from Monday to Friday between 09:00 and 17:00 CE(S)T. **Tel.** :+41 61 225 51 51

**Email:** [Basel@DIAglobal.org](mailto:Basel@DIAglobal.org) **Mail:** DIA, KÜchengasse 16, 4051 Basel, Switzerland

**Web:** [www.DIAglobal.org](http://www.DIAglobal.org)

## ATTENDEE DETAILS

Please complete in block capital letters or attach the attendee's business card here.

Prof  Dr  Ms  Mr

Last Name

First Name

Job Title

Company

Address

Postal Code

City

Country

Telephone Number

Attendee email required for course material access

## TERMS AND CONDITIONS

### Cancellation Policy

All cancellations must be made in writing and be received at the DIA office four weeks prior to the event start date. Cancellations are subject to an administrative fee:

- Industry (Member/Non-member) € 200.00
- Academia/Charitable/Government/Non-profit (Full-time) (Member/Non-member) € 100.00

If you do not cancel four weeks prior to the event start date and do not attend, you will be responsible for the full registration fee.

**DIA reserves the right to alter the venue and dates if necessary. If an event is cancelled or postponed, DIA is not responsible for airfare, hotel or other costs incurred by registered attendees. Registered attendees are responsible for cancelling their own hotel and travel reservations.**

### Transfer Policy

You may transfer your registration to a colleague prior to the start of the event but membership is not transferable. Substitute attendees will be responsible for the non-member fee, if applicable. Please notify the DIA office of any such substitutions as soon as possible.

### Event Stream and Recording

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### Privacy Policy

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DIA accepts only Credit Card as a payment method.

Payments by VISA, Mastercard or AMEX are accepted. Other types of credit card are not accepted.

You will receive a payment link in the coming days to complete the payment.

Please complete payment within 7 days of receipt of the payment link.

Payments will be net of all charges and bank charges will be borne by the payer.

**If you have not received your confirmation within five working days, please contact [basel@diaglobal.org](mailto:basel@diaglobal.org).**

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Date	Signature
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