



# **Position Specification**

**Drug Information Association (DIA)**

**Director  
DIA Board of Directors**

**July 2023 – June 2026 Term**

## **POSITION SPECIFICATION**

**Position:** Director, Board of Directors

**Organization:** Drug Information Association

**Global Center:** Washington, DC

**Global Locations:** China (Shanghai and Beijing); Europe, Middle East, and Africa (Basel); India (Mumbai); Japan (Tokyo); Americas (Horsham, PA)

**Reporting Relationship:** Reports to the Chair, Board of Directors

**Website:** [www.diaglobal.org](http://www.diaglobal.org)

### **ORGANIZATION BACKGROUND**

Since its founding in 1964, DIA has evolved from a group of 30 professionals employed in academia and the pharmaceutical industry into a global, multidisciplinary association of nearly 14,000 members in more than 80 countries.

DIA is a global, nonprofit association that provides knowledge resources across the full spectrum of medical device and medicine product development, regulatory science, patient engagement and access, and value frameworks. DIA provides professionals, from specialists to executive levels and across disciplines, with timely and authoritative information to advance careers, skills, and innovation.

DIA's mission is to foster innovation to improve health and well-being worldwide by:

- Providing invaluable forums to exchange vital information and discuss current issues related to health products, technologies, and services;
- Delivering customized learning experiences;
- Building, maintaining, and facilitating trusted relationships with and among individuals and organizations that drive and share DIA values and mandates; and
- Offering a multidisciplinary neutral environment, respected globally for integrity and relevancy.

DIA's vision is to be the essential partner to catalyze knowledge creation and sharing to accelerate healthcare product development.

DIA provides a trusted, neutral platform for facilitating knowledge exchange and collaboration through:

- Education and training that provides enterprise-wide solutions across the full spectrum of medical product development;
- Membership and engagement in virtual Communities;
- Meetings, conferences, webinars, online learning, and other events to foster knowledge exchange, collaboration, and networking;
- Volunteer leadership opportunities; and
- Publications and other intellectual capital resources.

DIA is a financially independent nonprofit organization funded mainly by earned revenue from conferences, publications, educational courses, and membership fees. The voluntary efforts of DIA members and thought leaders allow DIA to provide quality programs, publications, and knowledge resources to broad, international, stakeholder communities, such as regulatory agencies, academia, industry professionals, payers, and patient advocates.

## **STRATEGIC CONTEXT**

DIA's strategy emphasizes creating and sharing knowledge emanating from our multi-disciplinary community, resulting in tangible advances in therapeutic development and delivery to patients. Our strategic streams in regulatory science, patient centricity, translational science and medicine, and value and access provide a framework within which thought leaders contribute, learn, and benefit. Our priority on providing a neutral platform that is trusted and relevant is a central theme for DIA and enhances the strength of our brand. We want to expand our impact through three strategic themes: 1) enhancing our thought leadership agenda, 2) engaging and connecting a global stakeholder base through digital platforms, and 3) delivering learning outcomes and accelerating global market development.

## **SPECIFIC ROLES**

We seek senior leaders and executives interested in joining our Board of Directors to aid in our growth and impact and contribute talent, passion, and energy against these top priorities.

## **PROFESSIONAL EXPERIENCE AND QUALIFICATIONS**

- Demonstrated executive-level leadership based on recent positions and experiences, with preference for current or near-term experience in the health ecosystem.
- Board service experience, preferably with global organizations with diverse cultures and backgrounds, nonprofit or corporate boards, and familiarity with governance best practices.

- Network and Connections: an extensive professional network that can benefit the organization and the ability to connect with potential partners, donors, or stakeholders. Ability to bring a vast network of professionals to the DIA table and advocate for DIA within that network. Deep industry expertise is relevant to the organization's mission and understanding of industry trends and challenges.
- Experience in fundraising, donor relations, or grant writing. Knowledge of philanthropic strategies.
- Marketing, public relations, or communications background. Experience in brand management and reputation building.
- Highly collaborative and brings a global lens to DIA strategic discussions.
- Strategic thinking capability to support and advance DIA's mission.
- A track record of successfully implementing change and transformation on a global scale and the agility to adopt new ways of thinking.
- Professional communication skills in English, verbal and written.
- Experience in advocacy and ambassadorial roles.
- Will uphold the DIA global mission and commit to work for DIA's benefit.